

Datrek Introduces the Women's Catalina Cart Bag

Posted by: Adam Smith on Thu 10 Feb 2011

On the heels of introducing a full line of men's bags in 2010, Datrek, a Division of Dynamic Brands and an industry leader in golf bags, recently debuted the Catalina cart bag, the first women's specific model in the Datrek collection since the brand was acquired by Dynamic Brands.

The Catalina's abundance of design features offer golfers the ultimate in functionality, style and organization. The fashionable new bag is equipped with a 10-inch 14-way top with individual full length dividers; seven pockets, including a fleece-lined valuables pocket and insulated cooler pocket; external putter clip; dual apparel pockets with an interior mesh organizer pocket; embroiderable oversized front ball pocket; premium DG interior lining in storage compartments; towel ring; external tee holders; Velcro® glove holder; umbrella holder; and matching rain hood.

Constructed with 420D weather and tear resistant polyester, the Catalina, weighs in at just 5.5 pounds. A rubberized lift assist handle allows for easy transportation of the bag and a cart strap sleeve prevents the bag from twisting. The Catalina is the ideal lightweight solution for women seeking to walk the course using a trendy push cart or riding in a cart.

"The Datrek brand has a long history of introducing innovative golf bags with fashion forward design elements. We are delighted to complement our men's collection by offering a stylish and lightweight women's golf bag," said Craig Ramsbottom, President, Dynamic Brands.

The Catalina comes in an assortment of dazzling color combinations including fuchsia/silver, purple/silver, lime green/silver, light blue/silver and black/silver, and has an SRP of \$139.95. The Catalina is now available at golf shops nationwide.

